



Magellan *Outcomes360*SM—Improving Quality, Reducing Cost through Evidence-Based Outcomes

In a competitive health care management marketplace, demonstrated return on investment (ROI) is the gold standard by which smart health care purchasers measure the value of their business partners. However, demonstrating ROI requires clinical excellence to identify key measures and develop effective measurement tools. It also requires advanced systems capabilities to analyze data and produce evidence-based outcome reports. When it comes to delivering evidence-based clinical outcomes, no one does it better than Magellan.

Magellan *Outcomes360*SM

Magellan *Outcomes360* is a clinically integrated, consumer-centered data gathering and outcomes measurement reporting system designed to support ongoing improvement in the lives of individuals, and demonstrate the positive impact of services on the quality and cost of behavioral and physical health care.

In addition to standard industry tools such as the PHQ-9, Magellan has developed a suite of proprietary clinical outcomes measurement tools in partnership with QualityMetric, a nationally recognized authority in health status measurement. These tools include the SF-Behavioral Health assessment (SF-BHTM), the Consumer Health Inventory (CHITM) and the Consumer Health Inventory-Child (CHI-CTM) for children.

Through this broad base of tools, we are able to measure outcomes effectively for numerous programs and services, such as outpatient care management, disease management and intensive case management across diverse populations such as Medicaid and commercial membership.

Comprehensive Data Analysis and Reporting

Magellan's clinical database includes health status and productivity information from over 20,000 assessments, allowing extensive analyses, including industry benchmarking and predictive modeling. And, because we gather information on numerous data points through the Magellan *Outcomes360* tools, we are able to analyze and demonstrate the correlation of improvements in behavioral health, physical health and productivity.

Magellan's clinical outcomes data are available to our customers in real time through Magellan's customer dashboard. The customer dashboard is a Web-based reporting system that delivers detailed data in easy-to-read graphic displays that enable customers to monitor and quickly identify and respond to trends.

With the Magellan *Outcomes360* tools, an extensive database and prompt reporting, Magellan delivers comprehensive as well as customer-specific reports that demonstrate improved clinical outcomes for members across a broad spectrum of key measures in health, wellness and productivity.